

FACT SHEET 2022-2023



Let's Achieve Together

Junior Achievement (JA) is the nation's largest organization dedicated to giving young people the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices.

Since 1953, Junior Achievement of Washington (JAWA) has served 2 million students in Washington state. In partnership with organizations and volunteers, JA is transforming the student experience with in-person and virtual programs, teaching vital skills in **financial literacy, work and career readiness, and entrepreneurship**.

In 2022, JA Worldwide was nominated for the Nobel Peace Prize for its efforts to empower youth on all continents economically.

Our Five Strategic Goals

- World-Class Programming for all students
- Market Expansion to expand reach
- Diversified Funding Streams
- Data-Driven support for strategic decision-making
- Increasing diversity in staff, volunteers, and board members to resemble the communities we serve



PROGRAM REACH

In 2021-22, JA of Washington reached 26,220 students in over 866 classrooms and out-of-school locations, exceeding our original reach estimates. In response to the pandemic, JA shifted many of its programs to the digital sphere, delivering over 218,469 hours of service and meeting students, educators, and volunteers where they are. Our goal for 2022-23 is to provide life-changing JA programs to 30,348 students.

VOLUNTEER MODEL

JA of Washington's over 5,000 volunteers come from all walks of life - business experts, college students, parents, and retirees. These dedicated individuals serve as job shadow hosts, classroom/virtual and JA Capstone program mentors, volunteers, and our organization's backbone.

PROVEN SUCCESS

JA uses independent, third-party evaluators to gauge the impact of its programs. Since 1993, evaluators have studied on the effectiveness of Junior Achievement's programs. Findings prove that JA programs have a positive impact in many critical areas. Summaries of the results are also published in the JA Programs section at jawashington.org/programs.

ORGANIZATIONAL OVERVIEW

A local volunteer Board of Directors provides strategic leadership and direction for JA of Washington in its six regions. Each Board comprises business, education, and civic leaders, representing a wide range of companies and academic institutions across Washington state. Over 3,600 corporate and private contributors fund JA of Washington.

Lisa Stirgus, Chief Experience Officer at Harborstone Credit Union, is Chair of JAWA's Statewide Board of Directors. Natalie Vega O'Neil is the President and Chief Executive Officer. She is the first female and person of color to lead the agency in its 69-year history.

OUR COMMITMENT TO SOCIAL JUSTICE

We at JA of Washington stand for social justice. We are committed to educating in a way that dismantles inequality, racism, and oppression and sparking honest conversations in our communities. The future we envision and for which we prepare our students cannot exist unless we become catalysts for change. We pledge to do better. We must all do better.

JAWASHINGTON.ORG